

The Virtual Incubator of FAPESP's Tidia Program

*a web environment for the cooperative creation
of open digital content*

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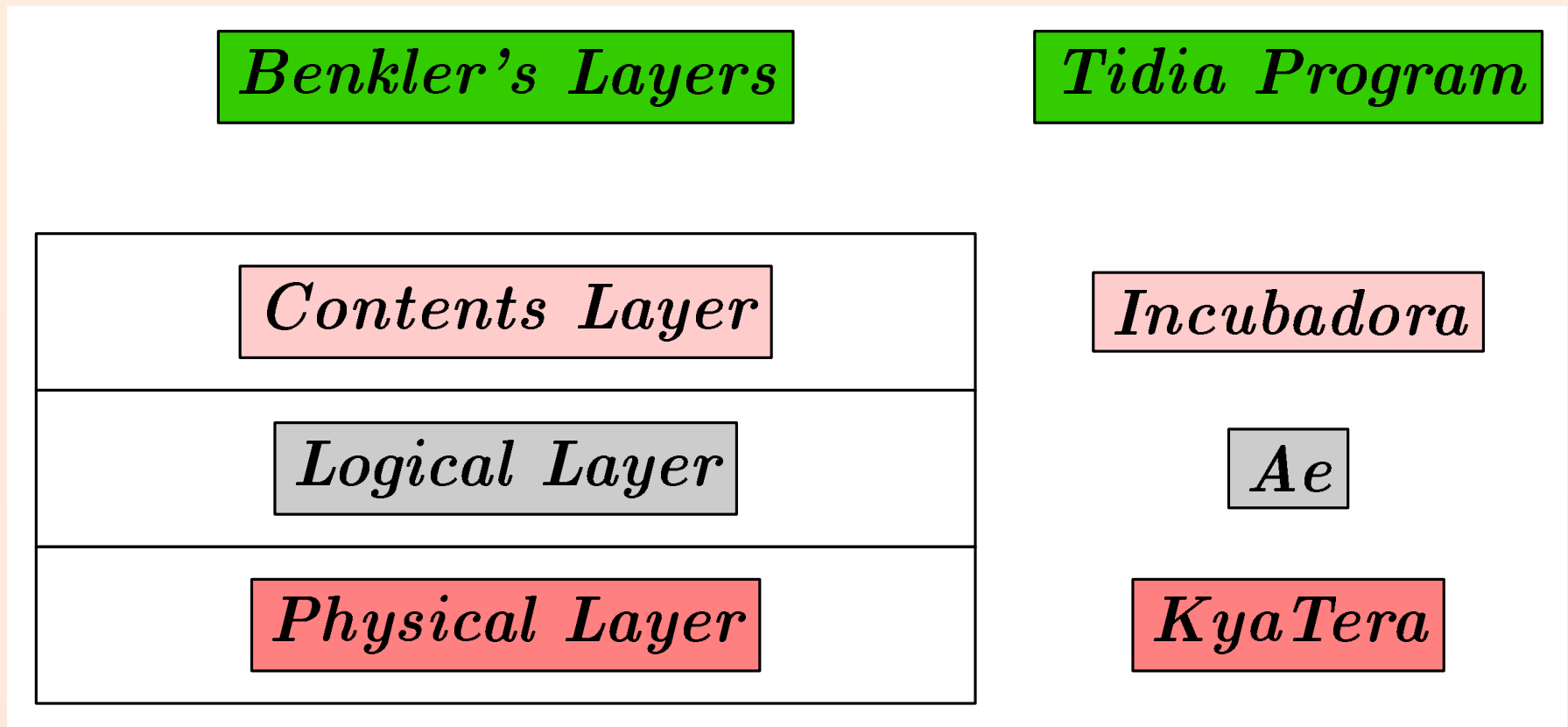
<is@ime.usp.br>

<http://www.ime.usp.br/~is/>



Locating the Virtual Incubator of Digital Contents

Benkler's model for Communication Networks and the Tidia Program



Incubadora is a web service

http://incubadora.fapesp.br

The screenshot shows a web browser window titled "Incubadora Virtual: Welcome" with the URL "http://incubadora.fapesp.br/". The page features a navigation menu with "The Incubator", "My Page", "Project List", and "Help". A "proponha seu projeto!" button is prominently displayed. There are login fields for "imres" and a "Logar" button, along with a "Nova Conta" button. A search bar is labeled "Busca" and includes a "Google search" dropdown and a "Todos os projetos" link. The main content area is divided into several sections: "Latest News" with a headline "Aviso: Migração concluída!" by Júlio Monteiro, dated 2007-05-04 12:30; "Community" with a "Plone 2.1" logo and an article "Quem faz a Incubadora" by Greice Munhoz; "highlights" with articles "Aulas de Sociologia" and "O épico nos tempos modernos"; and "Statistics" showing "Incubadora Virtual Statistics" with 401 hosted projects and 10,805 registered users, and "Portal Views" for "NEV Cidadão" at 21.88% and "Arquivos Metadados" at 0.1560%. The browser status bar at the bottom shows "Done", "0.429s", and "Proxy: None".

Each project gets a sub-domain and capabilities to develop a portal and/or a software

Participative Creation of Open Contents

This is the main objective of Incubadora

The idea is to let the user concentrate on content rather than on system maintenance

Our motivation and inspiration:
the participative nature will lead to quality contents

- we do not necessarily think in fine grain participation
a few members building a portal is just fine
- we certainly think in many projects helping each other,
e.g. Incubadora already built an excellent PageRank at Google

Our proposal:
try to compensate wealth in resources by participation

We are not MIT but would like to produce excellent content,
like in OpenCourseWare

Some numbers

400 projects and 11.000 users since 2004

50% of the traffic of fapesp.br
(we are as big as Fapesp, Revista Pesquisa, Agência FAPESP, ...
together)

we have projects in all areas of knowledge, our focus is on
contents of academic, technological or social interest

- exact sciences, technology and humanities surpass biology

4 full-time people in our technical team

Digital Library: a Project Waiting for Resources

OAI compliant Digital Library of full text articles,
integrated in our portal technology (Plonetaryum)

it could make the role of institutional or thematic repositories
some of the main goals distinguishing us from eprints or dspace

- meta-data can be imported and exported
- meta-data extraction from the full text (like CiteSeer)
- possibility to embed every paper in the environment of its portal
without losing any of the capabilities of a repository

References

<http://incubadora.fapesp.br>

Our White Paper: iv.incubadora.fapesp.br/portal/wp

Yochai Benkler, *The Wealth of Networks*,
Yale University Press, 2006

www.benkler.org/wealth_of_networks

OECD document:

“Participative Web: User-Created Content”

www.oecd.org/dataoecd/57/14/38393115.pdf

CiteSeer: citeseer.ist.psu.edu